

Appendix B - Recommended Projects

Projects Under £100k

Service Area	Project Title	Brent Connect Area	Total NCIL funding (£) required	Estimated start date	Estimated end date
All services within the Public Realm Directorate	Public Realm Improvement Programme	Boroughwide	5,088,000	Jul-25	Jun-26
<p>A borough-wide and comprehensive Public Realm Improvement Programme is proposed to be funded by NCIL resources to create improvement in the condition of the public realm and the street-scene across every Connects Area within Brent. This is in response to sustained pressures and demand, and a perceived degradation in its condition due to significant population growth and demographic change in recent years. In addition, continued austerity has resulted in the loss of some key workstreams which would have contributed towards improving the visual look and feel of our public realm and local assets. The availability of NCIL funding provides an opportunity to re-invest in this priority area, so a discernible improvement is effected over the forthcoming 12-month period.</p> <p>The proposal provides an exciting menu for an integrated programme of activities to bring about improvements and changes that are very much needed and which must be coordinated across all Public Realm services. The outline of the options for the programme is set out below and is listed by service theme.</p> <p>The costs are for implementation of all priority initiatives over a 12-month period from agreement of funding. A further and separate review will need to be made to extending these beyond year 1 so the benefits and momentum achieved can continue and to ensure that workstreams do not revert to their previous state</p> <p>This proposal consists of 39 individual projects covering 6 areas as listed below:</p> <ol style="list-style-type: none"> 1. Don't Mess with Brent - Total £801,000, 2. Parks - Total £811,000, 3. Public Realm and Highways - Total £2,946,000, 4. Business Growth & Regulation - Total £150,000, 5. Estates - £300,000, 6. Overall Programme Coordination - Total £80,000. <p>Of these 25 projects are valued under £100k and are listed below in a separate table.</p>					

	Public Realm Project Title	Brent Connect Area	Priority Projects NCIL Funding request		
1	Don't Mess with Brent - Commercial Waste Officer - 12 Months Fixed Term	Boroughwide	£60,000.00	Revenue	
2	Don't Mess with Brent - Improved signage	Boroughwide	£50,000.00	Revenue	
3	Don't Mess with Brent - Adaptive AI CCTV	Boroughwide	£50,000.00	Revenue	
4	Don't Mess with Brent - Dedicated HMO enforcement officer	Boroughwide	£60,000.00	Revenue	
5	Don't Mess with Brent - Proactive litter picking	Boroughwide	£40,000.00	Revenue	
6	Don't Mess with Brent - 100 New Street Bins	Boroughwide	£70,000.00	Capital	C
7	Don't Mess with Brent -Dedicated Waste Removal Service	Boroughwide	£80,000.00	Revenue	
8	Don't Mess with Brent - Improving public messaging	Boroughwide	£71,000.00	Revenue	
9	Parks - Outdoor Gym	Boroughwide	£60,000.00	Capital	
10	Parks - Allotment repairs	Boroughwide	£80,000.00	Revenue	
11	Parks - New Infrastructure at Welsh Harp	Boroughwide	£30,000.00	Capital	Capital
12	Parks - 50 New Bins	Boroughwide	£30,000.00	Capital	
13	Parks - Additional Park Benches	Boroughwide	£50,000.00	Capital	
14	Parks - Rain Garden King Edward VII	Boroughwide	£50,000.00	Capital	

15	Parks - Preston Park Improvements	Boroughwide	£50,000.00	Capital		
16	Parks - Fencing along the Wealdstone Brook	Boroughwide	£24,000.00	Capital		
17	Parks - To open up the woodland area in One Tree Hill	Boroughwide	£80,000.00	Capital		
18	Parks - Enforcement officers	Boroughwide	£80,000.00	Revenue		
19	Parks - Planting One Tree Hill open space	Boroughwide	£42,000.00	Capital		
20	Parks - Woodhey Park improvements	Boroughwide	£35,000.00	Capital		
21	Public Realm and Highways - Drainage and Flooding Engineer - 12 Months Fixed Term	Boroughwide	£85,000.00	Revenue		
22	Public Realm and Highways - Neasden Town Centre Improvements	Boroughwide	£71,000.00	Revenue		
23	Business Growth & Regulation - Street Trading / Highways Obstruction Officer	Boroughwide	£75,000.00	Revenue		
24	Business Growth & Regulation - Borough Pest Control / Environmental Health Officer	Boroughwide	£75,000.00	Revenue		
25	Public Realm - Programme Coordinator	Boroughwide	£80,000.00	Revenue		
Service Area		Project Title	Brent Connect Area	Total NCIL funding (£) required	Estimated start date	Estimated end date
Environmental Strategy and Climate Action		Additional 4 x Repair Café Events	Boroughwide	40,000	Sep-25	Mar-26
REVENUE PROJECT						
The original proposal requested for 6 repair cafes. This has been reduced to 4 to ensure delivery is met within the timeline specified.						

Brent's current re-use and repair café offer is to run quarterly community events on Saturdays for our residents to bring along clothing, household electricals and/or bikes to be fixed by staff from TRAID, Restart Project and Dr Bike respectively. The events are free to attend, and residents who have booked a slot will have their items fixed free of charge (provided the item itself is fixable).

The events support the development of a low carbon circular economy in the borough through a reduction of emissions that go into the development and purchase of new products. This is a key area of focus of the first theme of Brent's Climate and Ecological Emergency Strategy (2021-2030) - Consumption, Resources and Waste. This theme was also put forward as the number one priority of Brent residents who took part in the Brent Climate Assembly which fed into the Strategy's development.

Repair cafes also have several co-benefits to support wider council initiatives in that by avoiding purchasing new, the initiative also saves residents money and supports the cost-of- living elements of the current Brent Borough Plan.

To date, we have delivered six re-use and repair cafes (three linked to the Church End & Roundwood Green Neighbourhood; two linked to the Kingsbury Green Neighbourhood; and one linked to the South Kilburn Green Neighbourhood). We estimate that around 950 people have attended and engaged with the events in total, with those attendees having saved themselves money and reduced emissions in the process.

The events have been delivered on a quarterly basis (with some interruptions due to the 2024 pre-election period and staff personnel changes), but given their popularity with both residents and Councillors, this proposal would seek to upscale and accelerate the number of repair cafes delivered within this financial year using our existing model.

We will seek to involve a community delivery partner for to manage the delivery of a number of the events to lessen the impact on staff time and usage of TOIL impacting on other prioritise. We will target the events at venues Brent Connects area where 'Waste Reduction, Re-use and Recycling' is put forward a community priority, not limiting ourselves to just the Green Neighbourhood areas.

Looked After Children and Permanency Service	Freeman Family Centre	Harlesden	40,000	Sep-25	Mar-26
CAPITAL PROJECT					
<p>This project intends to enhance the outside space of the Freeman Family Centre by:</p> <ul style="list-style-type: none"> • Extending the under 12's play area • Renew the soft paw surfacing in the under 12's play area • Renew fencing • Install fixed play equipment • Treatment to grassy areas • Landscaping 					

Service Area	Project Title	Brent Connect Area	Total NCIL funding (£) required	Estimated start date	Estimated end date	
This project will upgrade the existing basic playground, improve safety features, seating areas and provide additional play equipment.						
Regeneration	Mural artwork installation One Tree Hill Park	Wembley	9,933	Oct-25	Mar-26	
CAPITAL PROJECT One Tree Hill Park is undergoing a series of refurbishment works to improve the visitor experience. This project will add a large-scale mural at the entrance that will provide a pleasant welcome into the revamped park that will be designed to celebrate the identity and heritage of the diverse community in the local area.						
Neighbourhoods and Regeneration	Willesden Green Library Living Wall – 3-Year Maintenance Programme	Willesden	6,750	Aug-25	Jul-28	
REVENUE PROJECT The living wall was installed on the side of Willesden Green Library in August 2022. This project will restore the wall to a healthy condition and maintain it to a high standard through to 2028. The maintenance contractor is ready to resume the service from August 2025.						
Planning and Development Services	Brent Habitat Bank – Investing in Nature	Willesden	£85,100	Jul-25	Mar-26	
CAPITAL PROJECT Brent's Climate & Ecological Emergency Strategy (2021-2030) sets out an objective for Brent to be 'one of the greenest most biodiverse and climate-resilient boroughs in London with our residents better connected to nature' under Key Theme 4. The habitat bank project proposed here will be a crucial step towards achieving this goal. In addition, it aligns specifically with the Climate & Ecological Emergency Strategy's key areas of focus 1. Enhancing green spaces and biodiversity' 2. Green and blue (natural) infrastructure and 3. Climate resilience. This strategy also has crossovers with the Green Infrastructure Vision which seeks to bring together a multitude of green infrastructure strands and objectives under a single vision. This vision also sets out the desire for 'Re-wilding Brent' and endorses a programme of finding land to create areas to be 're-wilded' which offers further support to this proposal.						

The habitat bank would also support the new draft Brent Tree Strategy, currently out for statutory consultation, by providing opportunities for new tree planting in parks, including tree-habitats such as orchards, woodland and hedgerows.					
Service Area	Project Title	Brent Connect Area	Total NCIL funding (£) required	Estimated start date	Estimated end date
Housing Property Services	Comber Close	Willesden	24,000	Oct-25	Feb-26
CAPITAL PROJECT					
This project will upgrade the existing basic playground, improve safety features, seating areas and provide additional play equipment.					
Inclusive Regeneration & Climate Action	Kilburn Town Centre Crime Reduction Partnership	Kilburn	20,000	Sep-25	Dec-26
REVENUE PROJECT					
<p>To establish a business crime reduction partnership for its first year in Kilburn town centre, to support a stronger intelligence sharing approach for identifying hotspots and targeting local offenders to drive down crime across Kilburn's shared borders. The partnership will bring together Brent and Camden Councils alongside the Police and local businesses and will be supported by external officer support from the Safer Business Network. 50 businesses will be engaged within the partnership with regular monthly meetings being held to monitor progress.</p> <p>The aim of the partnership is to increase crime reporting by businesses, utilise our shared resources to tackle local hotspots and target prolific offenders. This will help lower crime and fear of crime and help support increased footfall and town centre growth.</p> <p>This is part of a wider package of support we are seeking to secure for Kilburn which includes a separate £210,000 funding request to expand Brent's CCTV network to the Willesden Lane town centre section. A corporate strategic CIL bid is being progressed separately by the Neighbourhood Management team for this element.</p>					